



October 25-27, 2024
Nathan Benderson Park
Sarasota, FL



2024 SPONSORSHIP OPPORTUNITIES



CHOOSE YOUR LEVEL

	<i>Race Packet</i>	<i>Bronze</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>	<i>Presenting</i>
<i>Race Packet Promo Material</i>	✓	✓	✓	✓	✓	✓
<i>Expo Booth Space</i>		✓	✓	✓	✓	✓
<i>Logo/Link on Website</i>			✓	✓	✓	✓
<i>Logo on T-Shirts</i>			✓	✓	✓	✓
<i>Monthly Social/Email Ad Content</i>				✓	✓	✓
<i>Company Profile on Website</i>				✓	✓	✓
<i>Event Registrations</i>				2	3	5
<i>Race Course Banners</i>					✓	✓
<i>Logo on Race Bibs</i>					✓	✓
<i>Logo on Racing Apparel</i>						✓
<i>Naming Rights</i>						✓

PACKAGE A

Race Packet Sponsor

Sponsor will provide, at their choosing, some manner of ad material; promotional coupon, discount, or trinket- to be placed by FISM staff into each athlete's race packet or goodie bag. If the item(s) is too large to fit into the aforementioned, it will be distributed individually to each participant at packet pick-up.

*Receipt of items requested no later than Oct 1, 2023.

\$100 - \$200

PACKAGE B

Bronze Sponsor

Includes everything in package A plus:

Sponsor will be provided an Expo Booth Space at the Nathan Benderson Park event venue location, as well as any and all other race packet pick-up locations.

\$200 - \$500



PACKAGE C

Silver Sponsor

Includes everything in packages A & B plus:

Sponsor will receive their company logo/hyperlink on the FISM website through 12-31-2023.

Sponsor logo will display on participant's event shirts, and volunteer shirts.

\$500 - \$1000

PACKAGE D

Gold Sponsor

Includes everything in packages A, B, & C plus:

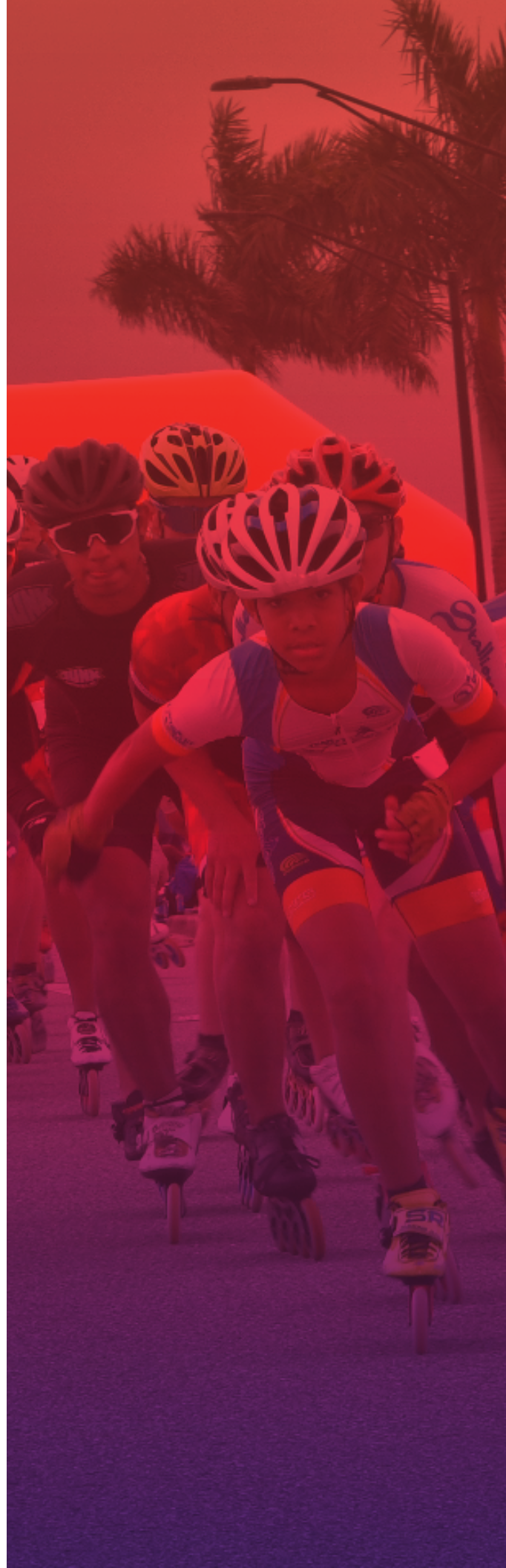
Sponsor may provide ad content, monthly, for FISM to broadcast via social media, email, etc.

Sponsor may provide content suitable for a website profile, to be displayed on the FISM website, for a defined length of time or throughout the duration of the agreement.

Sponsor may designate for up to 2 (in total) event registrations.

\$1000 - \$2500

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PACKAGE E

Platinum Sponsor

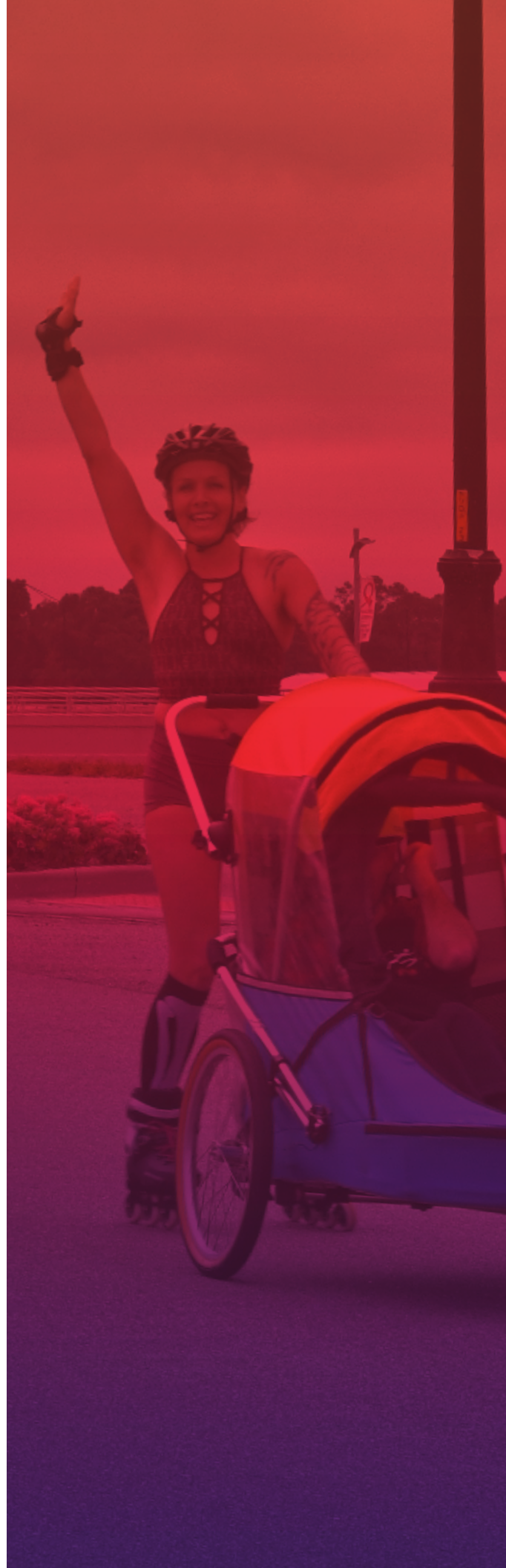
Includes everything in packages A, B, C, & D plus:

Sponsor may provide their company banner(s), placards, or other marketing posters for display on the race course during the event; for real time advert marketing and likely 'capture' in still and video photography (this photography may at the discretion of the FISM be used in post race and all manner of future marketing promotional pieces, including www, fb, insta, email, text, tiktok, etc).

Sponsor will receive their company name or logo placement on all event participants' race number bibs.

Sponsor may designate for up to 3 (in total) event registrations.

\$2500 – \$5000



PACKAGE F

Presenting Sponsor

Includes everything in packages A, B, C, D, & E plus:

Sponsor may provide company profile content, suitable and updatable for and on the FISM website, through 12/31/2023.

Sponsor may have company logo placement on all FISM racing apparel, produced throughout the duration of the agreement.

Sponsor may designate for up to 5 (in total) event registrations.

Sponsor may elect to exercise “naming rights” of the FISM for -Throughout the duration of the agreement.

Example 1- The “SPONSOR” Florida Inline Skating Marathon

Example 2- Florida Inline Skating Marathon presented by “SPONSOR”

Other promotional considerations – TBD

\$5000 +



SPONSORSHIP AGREEMENT

This SPONSORSHIP AGREEMENT is entered into as of (date) _____, between (sponsor) _____ and FLORIDA INLINE SKATING MARATHON.

TERM

The duration of this Agreement is through 12/31/2024, and will be in force immediately upon its signing by both parties.

AGREEMENT

Sponsor will provide a cash contribution in the amount of _____ to Florida Inline Skating Marathon (FISM), to be used at the sole discretion of the FISM for needs deemed necessary and associated with the promotion, production, and execution of any and all events, held by the FISM.

The FISM will afford to the Sponsor all considerations denoted within the Sponsorship Level associated to the contribution amount listed above.

The Sponsor and FISM agree that all terms of this agreement are confidential, and to not disclose any of the terms of this agreement.

The FISM agrees that the Sponsor shall have the right during the term of the agreement to publicize its sponsorship of the FISM including the right to use logos and other intangibles associated with the FISM in connection with endorsement, promotion, marketing, and advertising as deemed appropriate by the Sponsor.

The FISM warrants to the Sponsor that this agreement is not in conflict with any existing contract between the FISM and any other party.

All notices shall be sent or delivered in writing to the parties at the following addresses or at such other address as may have been furnished by such party in writing to the other:

Event: Florida Inline Skating Marathon

Contact: JMM

Address 1: _____

Address 2: _____

City / State / Zip: _____

Email: _____

Business Phone: _____

Cell Phone: _____

&

Company Name: _____

Contact: _____

Address 1: _____

Address 2: _____

City / State / Zip: _____

Email: _____

Business Phone: _____

Cell Phone: _____

Neither party may assign its rights or powers hereunder without the express written consent of the other.

IN WITNESS WHEREOF, the parties hereof have executed this agreement as of the date first above written.

FISM: _____ Date: _____

Sponsor: _____ Date: _____



*For more information about the races visit:
floridainlineskatingmarathon.com*

THANK YOU!
SEE YOU SOON...